



Mind your money Make sense of money

**A two-part FREE financial literacy information session presented by
Edmonton Immigrant Services Association (EISA)
Facilitated by the [Credit Counselling Society](#)**

You can choose ONE or BOTH sessions to attend

PART I

April 13, Tuesday, 2:00 - 3:15 PM

Psychology of Spending: When it comes to getting consumers to make purchases, marketers have spent countless dollars and time towards understanding human behaviour. Participants will learn about various marketing techniques and strategies to resist temptation.

[CLICK HERE TO ACCESS ON ZOOM](#)

Meeting ID: 982 7302 3705 Passcode: 441558

PART II

April 14, Wednesday, 2:00 - 3:15 PM

Psychology of Savings: Even though we know saving money will give us financial security for the future, then why are we still tempted to spend money now instead of putting it away? Participants in this session will learn about how human beings are naturally inclined to spend and learn different strategies to counter those basic instincts in order to secure their financial future.

[CLICK HERE TO ACCESS ON ZOOM](#)

Meeting ID: 970 3451 0098 Passcode: 768669

Send a confirmation email including your name, age, and phone number to:

Gemalil: GDaniel@eisa-edmonton.org

OR

Gloria: GSalamanca@eisa-edmonton.org

